



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, January 18
Legends Restaurant, 1313 West Lindsey, 11:30 a.m.

Introductions

Action Items:

- I. Minutes
Action: Consider approval of November NCVB Board meeting minutes.
- II. Monthly Financials
Action: Consider receiving November and December financials and filing for audit.

Discussion Items:

- III. Sales Plan of Action
- IV. Board Program of Work / Action Groups

Reports:

- V. Staff Reports
 - a. Key Indicators/Initiatives
 - b. Community Development
 - c. Partner Reports
 - d. Attraction Developments

Adjourn: 1:00 p.m.

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*



BUREAU CALENDAR NOTES

Marketing Action Group, Monday, January 30, 3:30 p.m., NCVB offices

Journey Church Business Breakfast, Tuesday, January 31, 7:00 a.m., Journey Church

Destination Development Action Group, Wednesday, February 1, 3:30 p.m., NCVB offices

Finance Action Group, Tuesday, February 7, 3:30 p.m., NCVB offices

OTIA/ORO/OHLA Legislative Reception, Tuesday, February 7, 6:00 p.m., OKC Civic Center

Executive Committee Meeting, Wednesday, February 8, 3:30 p.m., NCVB offices

Staff Planning Meeting, Monday, February 13, 1:00-5:00 p.m., NCVB offices

Board Planning Meeting, Wednesday, February 13, 8:30 a.m. to 12:00 p.m., First American Bank, Purcell

Board Meeting, Wednesday, February 13, 12:00 p.m., First American Bank, Purcell